

# FIFTH ANNUAL WHITEHILLS 5K RUN/WALK RACE

SATURDAY, AUGUST 24, 2019 • EAST LANSING, MI



May 1, 2019

Dear community partner,

We are planning the Fifth Annual Whitehills 5K Walk/Run and would love to count on your support for this community-based, family-friendly event.

This year's race, to be held Saturday, August 24, will again include a Kids Fun Run and a chip-timed 5K street race. We anticipate over 200 registered 5K participants, including adults and children, and another two dozen or more little ones doing the Fun Run.

We have been thrilled with the community support for our first four years, and hope that you feel that a sponsorship would be a good fit for your business. On the next page you will find a form listing the various sponsorship opportunities for this year's race. We hope you will consider supporting the Fifth Annual Whitehills 5K Walk/Run, as we continue to raise funds for needs at Whitehills Elementary School.

Funds disbursed by the Whitehills School Association this academic year included money for field trip scholarships, support for students in need, sending all students to the Wharton Center, funds for grade-specific projects and field trips, and support for free all-school events such as our STEM Festival, Ice Cream Social, Science Fair, Popcorn Fridays, our international festival, and more. As the student body moves into a temporary building for the 2019-20 school year while a new school is constructed, there are sure to be unique needs for the school population this year and as the students and teachers move into new classrooms in 2020.

You will receive a letter acknowledging your sponsorship, and we encourage you to consult with your accountant about possible tax deductions. The Whitehills School Association is a registered Section 501(c)(3) charity. Its Tax ID is 38-3583463.

If you have questions about the event or the sponsorship form, please feel free to email us any time at [whitehills5k@gmail.com](mailto:whitehills5k@gmail.com).

In appreciation,

Whitehills 5K Race Directors  
Amy Sayers  
Angie Smith  
Joy Campbell



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## Sponsorship Request

We are asking local businesses to help sponsor the Fifth Annual Whitehills 5K in support of Whitehills Elementary School. The Whitehills School Association is a registered Section 501(c)(3) charity. Deadline for receipt of donations is August 14, 2019 for logo to be included on race t-shirts (for Platinum, Gold, and Silver levels) and signage (for all sponsorship levels).

**Sponsorship Level (please check one):**

- Platinum Sponsor (Start Line Tent) – \$500**
  - o Two sponsorships available
  - o Signage with company logo at packet pick-up tables, logo at top of sponsor recognition board, logo on race t-shirt, logo on race website, two race registrations with t-shirts
- Gold Sponsor (Water Aid Station) – \$350**
  - o Four sponsorships available
  - o Signage with company logo at water station, logo on sponsor recognition board, logo on race t-shirt, logo on race website, two race registrations with t-shirts
- Silver Sponsor – \$250**
  - o Unlimited sponsorships available
  - o Logo on sponsor recognition board, logo on race t-shirt, logo on race website, one race registration with t-shirt
- Contributing Sponsor**
  - o Unlimited sponsorships available for in-kind goods for participants (e.g., packaged snacks, bottled water, bagels, fruit) or any dollar amount to assist with various race expenses
  - o Name/logo on sponsor recognition board, name/logo on race website
  - o Please describe or fill in dollar amount: \_\_\_\_\_

Name of sponsoring business: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email and/or phone: \_\_\_\_\_

Please make checks payable to the Whitehills School Association and mail check and form to:  
Whitehills School Association  
Attn: Joy Campbell  
3600 Shearwater Lane  
East Lansing, MI 48823

**For more information:**  
www.whitehills5K.com *or*  
whitehills5K@gmail.com

**THANK YOU FOR YOUR SUPPORT!**  
  
We will be in touch about your logo  
and/or pickup of donations.