

FOURTH ANNUAL WHITEHILLS 5K RUN/WALK RACE

SATURDAY, AUGUST 25, 2018 • EAST LANSING, MI



June 9, 2018

Dear community partner,

We are planning the Fourth Annual Whitehills 5K Walk/Run, and would love to count on your support for this community-based, family-friendly event.

This year's race, to be held Saturday, August 25, will again include a Kids Fun Run and a chip-timed 5K street race. We anticipate over 200 registered 5K participants, including adults and children, and another two dozen or more little ones doing the Fun Run.

We have been thrilled with the community support for our first three years, and hope that you feel that a sponsorship would be a good fit for your business. On the next page you will find a form listing the various sponsorship opportunities for this year's race. We hope you will consider supporting the Fourth Annual Whitehills 5K Walk/Run, as we continue to raise funds for needs at Whitehills Elementary School. Funds disbursed by the Whitehills School Association this academic year included money for field trip scholarships, support for students in need, sending all students to the Wharton Center, funding for the Reading Intervention program, funds for grade-specific projects, and support for free all-school events such as STEM Festival, Ice Cream Social, Science Fair, Popcorn Fridays, our international festival, and more.

You will receive a letter acknowledging your sponsorship, and we encourage you to consult with your accountant about possible tax deductions. The Whitehills School Association is a registered Section 501(c)(3) charity. Its Tax ID is 38-3583463.

If you have questions about the event or the sponsorship form, please feel free to email us any time at whitehills5k@gmail.com.

In appreciation,

Whitehills 5K Race Directors

Amy Sayers
Angie Smith
Joy Campbell



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Sponsorship Request

We are asking local businesses to help sponsor the Fourth Annual Whitehills 5K in support of Whitehills Elementary School. The Whitehills School Association is a registered Section 501(c)(3) charity.

Sponsorship Level (please check one):

- Platinum Sponsor – \$500**
 - o ~~Two sponsorships available~~ ONLY ONE REMAINING AS OF JUNE 9, 2018
 - o Logo on school marquee during race week, logo on sponsor recognition board, logo on race t-shirt, logo on race website, two race registrations with t-shirts
- Gold Sponsor (Water/Gatorade Aid Station) – \$350**
 - o Four sponsorships available
 - o Signage with company logo at aid station(s), logo on sponsor recognition board, logo on race t-shirt, logo on race website, two race registrations with t-shirts
- Silver Sponsor – \$250**
 - o Unlimited sponsorships available
 - o Logo on sponsor recognition board, logo on race t-shirt, logo on race website, one race registration with t-shirt
- Contributing Sponsor**
 - o Unlimited sponsorships available for in-kind goods for participants (e.g., packaged snacks, bottled water, bagels, fruit) or any dollar amount to assist with various race expenses
 - o Name/logo on sponsor recognition board, name/logo on race website
 - o Please describe or fill in dollar amount: _____

Name of sponsoring business: _____

Contact person: _____

Email and/or phone: _____

Please make checks payable to the Whitehills School Association and mail check and form to:

Whitehills School Association
Attn: Joy Campbell
3600 Shearwater Lane
East Lansing, MI 48823

For more information:

www.whitehills5K.com *or*
whitehills5K@gmail.com

THANK YOU FOR YOUR SUPPORT!

We will be in touch about your logo
and/or pickup of donations.